



EMARCO
TECHNOLOGIES

www.emarcotechnologies.com

We Does



Corporate
Branding



Socialmedia
Marketing



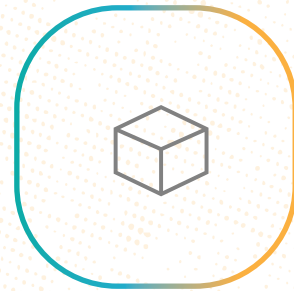
Digital
Marketing



Video
Production



Marketing
Strategy



Package
Design



Enterprise
Softwares



App
Development



Website
Development



Who we are? What we do?

Welcome to EMARCO, a full-service digital agency that specializes in creating innovative and user-friendly digital solutions for businesses of all sizes. Our team of experienced developers, designers, branding experts and project managers are dedicated to delivering high-quality and effective solutions that meet the needs of our clients and exceed their expectations. we have worked with a wide range of clients across IT sector and have a proven track record of delivering successful projects on time and within budget. We understand that every client has unique needs and requirements, which is why we take a customized approach to every project we undertake.

At EMARCO, we are passionate about creating digital solutions that drive business growth and increase online visibility. We believe that a great digital solution goes beyond just being technically sound, it also needs to be visually appealing and easy to use, and we strive to achieve that balance in all our projects. We invite you to explore our portfolio and see the quality of our work for yourself. If you have a project in mind and looking for a reliable and experienced digital partner, don't hesitate to contact us. We would be happy to discuss how we can help bring your vision to life.





BRANDING



BRAND PACKAGES

Whether you are starting a business, or you need to refresh or reinvent your existing one – we have off the shelf brand packages designed specifically to suit the needs of small to medium sized businesses. Choose from just a logo right through to our complete corporate identity kit which enables you to hit the ground running with an instant and consistent brand message.

If it's not all there and your business needs a custom fit, we can tailor our packages to suit.





WEB

We build a functional digital experience for your customers through every medium, transforming your online presence with creative website design, development and technology that perform – all driven by user experience.

With a digital-first approach to web design, our aim is to deliver online solutions that are functional, sustainable and have a purpose. We think about your long-term needs, creating an extension of your business online.

Oyvaa has a team of experienced digital professionals with full in-house development capability – front and back end, content management, website design, and integrated marketing campaigns.

In the end we give you a website that is:

- ➔ unique to your business
- ➔ user-friendly
- ➔ responsive
- ➔ found
- ➔ has a purpose
- ➔ works.

With oyvaa hosting your website, we minimise downtime, keep security patches up to date, and have an enterprise backup process to protect your data.





APP.

Mobile App Development: This involves creating applications specifically designed to run on mobile devices like smartphones and tablets. Mobile app development is usually categorized into two main platforms: iOS (Apple's operating system) and Android (Google's operating system).





DIGITAL MARKETING



Idea

We're passionate about all things digital and are dedicated to helping you make the most of online and the opportunities available.

SEO

Search Engine Optimisation (or SEO) is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimising content to help you rank in a Google Search – as the 'higher' your business ranks, the more visibility your website will receive.

GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/product that your business provides. Ask us about our Google Ads packages.

SOCIAL MEDIA

Social media, specifically Facebook, is an extremely important tool for businesses to use. It's one of the best channels to build brand awareness, community and profile your brand personality. Our creative team can help you make your social media channels work as seamlessly as possible for you by establishing, maintaining and optimising your social media to enhance your brand and grow your customer base through curated content.



DESIGN



We specialise in design and brand solutions to connect your brand with your customer.

We adopt a collaborative approach to projects – and you are a part of that. Whether we are designing your business identity or creating marketing communications and promotional material, our aim is to make it;

- **Memorable**
- **Strike a chord with your target market**
- **Fit your brand and vision**
- **Work in all mediums**

When talking about branding design, it typically refers to key brand elements such as the logo, color scheme, typography, and other design components that makes a brand stand out from competitors, and recognizable to consumers.





Enterprise Software



The bigger your business grows, the more diverse your software requirements become. The best way to fulfill those requirements is by using software enterprise solutions: you'll accelerate your workflow and minimize human error.

When people mention the word "enterprises" in a discussion, they typically are referencing to large companies with an international presence. Usually, businesses that fall under this category possess unique software requirements that distinguish them from small businesses.

Here are some enterprise software example:

Customer Relationship Management(CRM)

Payment Processing

Automated billing system

Business continuity

Enterprise Content Management

Enterprise Messaging system

Enterprise search

Enterprise Application integration

Email marketing system

HR management

Call center

Customer support



Devops

Experience streamlined development and operations with our DevOps expertise. We optimize workflows, automate processes, and enhance collaboration, ensuring faster software delivery and increased efficiency.

Cybersecurity

Protect your digital assets with our robust cybersecurity solutions. We provide cutting-edge security measures, threat detection, and risk management to safeguard your data and ensure compliance with industry standards.

Cloud Solutions

Elevate your business to the cloud with our comprehensive solutions. We offer scalable, secure, and cost-effective cloud services, enabling seamless data storage, application hosting, and accessibility from anywhere.





Contact us

scan to whatsapp



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